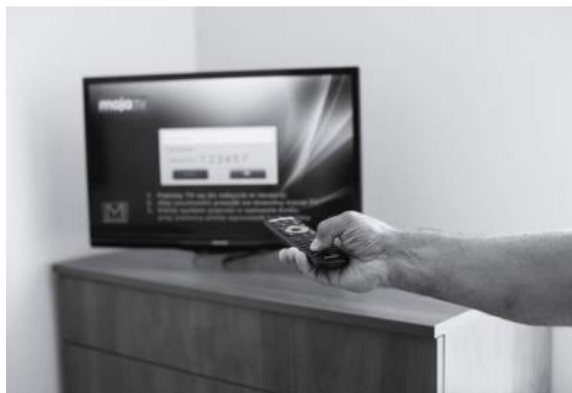




Unique stand alone
payment solution

No need for infrastructure



Case Study Poland (see annex)

Quote

- *By combining the innovative Philips professional TVs with our specially designed kiosk, we're able to offer the most sophisticated in-room entertainment solution on the market. From installation to access codes, we manage everything – allowing hospitals to earn extra revenue with very little effort.*

Filip Plawgo, CEO Neosystem



MyChoice – revenue solution for standalone TVs

Benefits:

- Works on standalone TVs, no system needed
- Significant revenues due to less cost

How?

- Patient has to enter PIN-code to unlock the TV
- Works in every facility with existing infrastructure
- Only need to buy Philips Professional TV





PIN code: **123456**

Duration: 1 day

Date: 21 august 2012, Time: 14:31:12
Service desk: +12 345678912

PHILIPS Hospitality TV

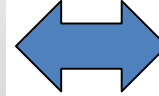
1- How to get a PIN code ? - Kiosk



Print-out



2- How to get a PIN code ? - Call Center



3- How to get a PIN code ? - Reception



oice - Windows Internet Explorer

http://www.my-choice.tv/?module=MychoiceLogin&command=Login

HOTEL PORTAL

Logged in as:

Generate Pin

Room number *

Number of days * 1 day (1 credit)

Your credits Credits used in September: 493
Credits used in August: 2753

[Privacy Statement - Terms and Co](#)

mychoice
TV THAT MATTERS

TV code: **123456**

Room: 1011

Duration: 7 days

Date: 31 August 2013, Time: 14:31:13
This access code should be used within one month after issuing.
Servicecode: + 12 548678392

PHILIPS Hospitality TV

Print-out

4- How to get a PIN code ? - Buy online

Generate Pin

Room number *

Number of days * 1 day (1 credit)

Your credits Credits used in September: 493
Credits used in August: 2753

INTERNET BANKING

CREDIT CARD

₹ 20 Amount Payable

DEBIT CARD

CASH CARD

- PIN-code via dedicated internet access portal and pay on-line. (Solution to be provided by integrator)

What can be pin protected?

| What ? | Why do you need it ? | Studio | Easy Suite | Media/ Sign. |
|--|--|--------|----------------|----------------|
| | | 28x9 | 3010 | 5/7 010 |
| All inputs (HDMI,AUX, USB, etc.) | Sell use of TV when using external sources (settop box, own content) | X | ✓ | ✓ |
| TV APPS | Sell of internet services | X | X | ✓ |
| Multiple packages | Sell different channel packages (e.g.: Disney, international, sport, movie, adult) | X | ✓ ₂ | ✓ ₂ |

Installation and use

- MyChoice has two account levels:
 - PIN code account
 - Generates PIN-codes only
 - Dealer account
 - Rooms setup
 - Payment management

PIN code – account

For PIN code generation only

How does MyChoice website work ?

Step 1 : one time Log-in on the portal via www.my-choice.tv

The image illustrates the first step of the MyChoice website process: logging in. It consists of three overlapping screenshots of the Philips Hospitality TV website interface, with red circles and arrows highlighting key elements.


- Top Screenshot:** Shows the main navigation menu. The 'Hotel' tab is circled in red. A red arrow points from this tab to the 'Users' link in the middle screenshot.
- Middle Screenshot:** Shows the 'Users' page. The 'Users' link in the left-hand navigation menu is circled in red. A red arrow points from this link to the 'Login' form in the bottom screenshot.
- Bottom Screenshot:** Shows the 'Login' page. The 'Email address' and 'Password' input fields are circled in red. A red arrow points from the 'Users' link in the middle screenshot to the 'Login' form.

The website header includes the Philips logo and 'Hospitality TV'. The navigation menu includes 'Home', 'Hotel', 'Healthcare', 'Distributor', and 'Contact'. The 'Users' page lists various options such as 'Hotel Benefits', 'Calculation example', 'Guest Benefits', 'Products', 'Distributors', 'Request form', 'Users', 'MyChoice Credit', 'Support', and 'My Choice Card'. The 'Login' page includes a 'You are not logged in' message, a 'Login' link, and a 'Forgot password?' link. The 'Login' form has a 'Login' button and a 'Forgot your password?' link.

HOSPITALITY PORTAL

Logged in as:
CARE Hotel

- > My Account
- > Change Password
- > Logout
- > **Generate PIN**
- > Request Credits
- > Reporting
- > Need Help?

 English  Deutsch

Generate PIN

| | |
|---|----------------------|
| Room number * | <input type="text"/> |
| Number of days * | 1 day (1 credit) ▼ |
| Package * | Package 1 ▼ |
| Your credits | 1208 credits left |
| <input type="button" value="Generate PIN"/> | |

Two paid packages with TV channels possible.


Please enter the room no., total access duration (days), desired package and press the "Generate PIN" to get the access PIN for MyChoice. If a wrong room no. is entered you will get an error message on the top

[Home](#)[MyChoice](#)[Distributor](#)[Contact](#)

HOSPITALITY PORTAL

Logged in as:
CARE Hotel

[> My Account](#)[> Change Password](#)[> Logout](#)[> Generate PIN](#)[> Request Credits](#)[> Reporting](#)[> Need Help?](#)

 [English](#)  [Deutsch](#)

Your PIN is:

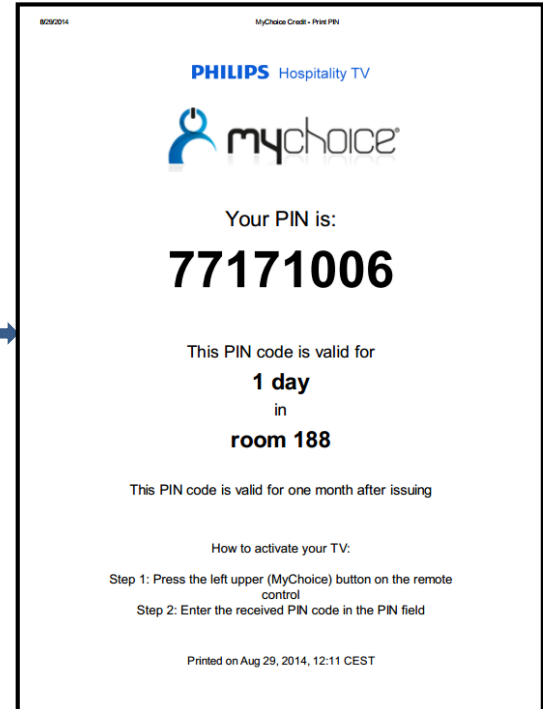
77171006

This PIN code is valid for **1 days** for the television in **room 188**

 [Print PIN sheet for guest](#)

This PIN code is valid for one month after issuing.

You have now **1207 credits** left. [Click here to request new credits.](#)



After clicking on "Generate PIN" you will get the unique PIN assigned to the room and duration selected .

Click on the "Print PIN sheet for guest". It will create a PDF receipt as shown right which can be printed and given to the buyer

Dealer account:

Room - TV Management
Credit Management

Apply for Dealer -Account

PHILIPS Hospitality TV



Home

MyChoice

Distributor

Contact

You are not logged in

> Login

> Forgot password

> **Apply for account**

English Deutsch

Login

Email address

Password

Login

[Forgot your password?](#)

[Need help?](#)

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New users please click here to create a new account

Enter your Log-in details (email address and Password) to enter into your existing account

DEALER PORTAL

Logged in as:
Jan de Dealer

- > My Account
- > Change Password
- > Logout
- > Hotels
- > **Rooms**
- > Reporting
- > Request Credits

English Deutsch

Room - Hotels

Hotels

| Hotel | Nr of rooms | Actions |
|----------------------------------|-------------|------------------------------------|
| CARE Hotel | 38 | Rooms List New Room Import CSV |
| demo account Airwave | 3 | Rooms List New Room Import CSV |
| Demo Account Alex | 0 | Rooms List New Room Import CSV |
| Demo account Bogdan | 1 | Rooms List New Room Import CSV |
| demo account Capurso | 1 | Rooms List New Room Import CSV |
| demo account Christiansen Thomas | 2 | Rooms List New Room Import CSV |
| Demo Account Cronex - HR | 0 | Rooms List New Room Import CSV |
| Demo Account Digital_Vision | 0 | Rooms List New Room Import CSV |
| Demo account Distler | 1 | Rooms List New Room Import CSV |
| Demo account Edoardo STAMBAZZI | 5 | Rooms List New Room Import CSV |
| demo account Eichberg | 2 | Rooms List New Room Import CSV |
| Demo Account Eric | 0 | Rooms List New Room Import CSV |
| Demo account Flexfast | 1 | Rooms List New Room Import CSV |
| Demo account Franck Dufrene | 24 | Rooms List New Room Import CSV |
| Demo account Hoist - EE | 0 | Rooms List New Room Import CSV |
| Demo account Hoist - LV | 0 | Rooms List New Room Import CSV |
| Demo account Hoist Joni | 3 | Rooms List New Room Import CSV |
| demo account Hospitel-Service | 2 | Rooms List New Room Import CSV |
| Demo account Hotelmedia | 1 | Rooms List New Room Import CSV |
| Demo Account Jannes | 0 | Rooms List New Room Import CSV |
| Demo Account Kendra | 0 | Rooms List New Room Import CSV |

Each site has own user account

Click on "Rooms" to access the list of all facilities with the details of total no. of rooms and options of actions

Select "Rooms - List" to have a view parameters of every room settings and also to Edit/Create New Room

DEALER PORTAL

Logged in as:
Jan de Dealer

- > My Account
- > Change Password
- > Logout

- > Hotels
- > Rooms
- > Reporting
- > Request Credits

English Deutsch

Room - List "CARE Hotel"

Hotels Rooms **New** Import CSV

| Room number | Serial number | Type number | Actions |
|-------------|----------------|---------------|---------------|
| 100 bed1 | FZ1A1326025... | 39HFL3008D/12 | Edit Delete |
| 101 | FZ1A1339031097 | 24HFL3008W/12 | Edit Delete |
| 102 | SSN12345678902 | 42HFL7007D/10 | Edit Delete |
| 103 | FZ1A1339031093 | 24HFL3008W/12 | Edit Delete |
| 105 | FZ1A1237053478 | 42HFL3017D/10 | Edit Delete |
| 106 | 01234567... | | |
| 107 | FZ1A1234... | | |
| 108 | FZ1A1234... | | |
| 109 | ZH191231... | | |
| 110 | FZ1A1418... | | |
| 111 | SN304955... | | |
| 112 | FZA12345... | | |
| 125 | FZ1A1321... | | |
| 126 | FZ202020... | | |
| 127 | 01234567... | | |
| 131 | FZ1A1237... | | |
| 188 | ZH1A1315... | | |
| 199 | 01234567... | | |
| 200 | SN313356... | | |
| 201 | ZH1A1316... | | |
| 202 | FZ1A1302... | | |

DEALER PORTAL

Room - New "CARE Hotel"

Hotels Rooms **New** Import CSV

Logged in as:
Jan de Dealer

- > My Account
- > Change Password
- > Logout

- > Hotels
- > Rooms
- > Reporting
- > Request Credits

English Deutsch

Room number *

Serial number *

Type number *

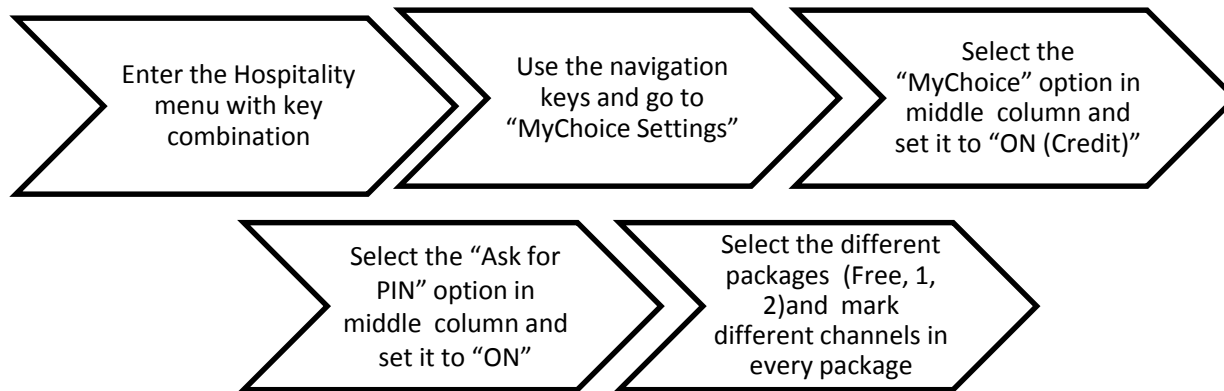
Save + add room

Save & return

Click on "New" to create and add a new room or "Edit | Delete" to modify existing settings of the room

On the room creation/modification page enter all the parameters for new room or edit the old parameters of existing room and press Save

Installing TV's to use Mychoice



While selecting channels under different packages, make sure you have at least one channel in Free package. [x] in front of channel name indicates that the channel is selected for that package.

Note Set up is different for different models. Pls use the installation manual of the TV

MyChoice Report Generation

DEALER PORTAL

Logged in as:
Jan de Dealer

- > My Account
- > Change Password
- > Logout
- > Hotels
- > Rooms
- > **Reporting**
- > Request Credits

English Deutsch

Download Report

Hotel: CARE Hotel

Year: 2014

Month: August

Download Report



| CARE Hotel | | | | |
|-------------|----------------|---------|------------------|--|
| Room number | Number of days | Package | Date | |
| 127 | 1 | 2 | 2014-08-28 13:03 | |
| 127 | 1 | 2 | 2014-08-28 13:09 | |

Click on "Reporting" to get access to report generation. Select Facility and period once on the Reporting page and click "Download Report"

An excel report will be generated for selected facility and month, in above format to provide MyChoice business details

For more information visit: WWW.My-Choice.tv

THANKS

License fee

Pls contact our local sales office for more details

Case Study Poland

Neosystem's payment terminals division embraced Philips MyChoice TVs to create low-cost entertainment solution for Polish hospitals

Quote
By combining the innovative Philips professional TVs with our specially designed kiosk, we're able to offer the most sophisticated in-room entertainment solution on the market. From installation to access codes, we manage everything – allowing hospitals to earn extra revenue with very little effort.
Filip Plawgo, CEO Neosystem

FAST FACTS

| | |
|-------------------------|---|
| Client | Neosystem |
| Location | Copernicus Hospital, Gdansk, Poland |
| Project | Upgrading in-room entertainment with MyChoice and Neosystem kiosk |
| Philips Products | 19, 32 and 40-inch Philips professional televisions |

Background

Neosystem has developed and managed payment solution systems for TV watching in the Polish market for the past twelve years. While it was originally specialized in the hotel sector, in recent years the company has expanded their focus to include hospitals and other healthcare facilities.

Using their technological background and market expertise, Neosystem's solutions offer superior in-room entertainment to patients while providing hospitals with low-maintenance revenue streams. Their easy to manage, all-in-one installations allow hospital staff to focus on healthcare, instead of being distracted by technology issues.

Challenge

Pay-per-view television isn't a new concept in Polish hospitals, but at many facilities, the technology urgently needs updating. Even today, it's not uncommon to see coin or banknote-operated CRT televisions in patient rooms.

While hospitals are keen to modernize their in-room entertainment, understandably their priorities often lie elsewhere. To make upgrading as painless as possible, hospitals need solutions that are affordable and easy to install, as well as user-friendly for patients. Additionally, healthcare institutions require low-maintenance systems to ensure that administrators don't spend time worrying about software updates or selling viewing credit.

Case Study Poland

Solution

In 2016, Neosystem reached an agreement with Copernicus Hospital in Gdansk, Poland to upgrade their in-room televisions. Based on their previous experience working with Philips, they knew that the EasySuite range with MyChoice would be an ideal option. But to maximize the convenience of the new system, Neosystem introduced an additional innovation: a standalone kiosk for purchasing viewing credit. Using cash, debit or credit cards patients (and their visitors) can purchase a unique access code from the kiosks to “unlock” the content on in-room TVs.

Neosystem has now installed 220 wall-mounted Philips TVs in standard rooms, as well as 16 bedside TVs which offer more convenience and privacy for patients. The television installation was accompanied by 6 kiosks.

Besides making patients more comfortable while they recover and offering the hospital an extra revenue stream, the new system requires very little involvement from the hospital’s staff or IT department. Neosystem took care of the entire installation and manages all technical, access and content requirements, including creating the custom information channel for Copernicus and regularly checking the kiosks.

Benefits

Combined with Neosystem’s kiosk, Philips professional TVs allowed Copernicus Hospital to easily implement a modern in-room entertainment solution. Just a few of the benefits include:

Better entertainment, more convenience: Patients now have access to a modern entertainment system with a wider variety of payment options.

Fast, affordable installation: Average installation takes two to four weeks, and doesn’t require a new, complicated infrastructure or support from the hospital’s IT staff.

Complete outsourcing, no maintenance: From installing the TVs and creating a custom information channel to emptying change from the kiosks, Neosystem takes care of everything.

New integration and revenue options: Besides extra revenue from TV viewing, the system offers the option to introduce other income generators, such as advertising. It can also be integrated with a range of other systems, including Wi-Fi and telecare devices.

Following their success at Copernicus Hospital, Neosystem has completed similar installations in other hospitals in Poland and Germany. The company is currently exploring opportunities for introducing their television/kiosk solution in related sectors, such as rehabilitation centers, hostels and hotels as well as entering other European countries.

Payment terminal integration

- A payment terminal takes over the manual process of getting the PIN code.
- Below the technical directions for integration with API-key:
 - For integration of external devices (kiosks) we have a SOAP service available for MyChoice. With this service it's possible to generate pincodes. You can find the service (both WSDL and documentation) at <http://www.my-choice.tv/soap/service>
 - You need a Dealer-Account on the MyChoice portal. You can request one using the following URL: <http://preview.my-choice.tv/?module=MychoiceLogin&command=ApplyForAccount>
 - When you have the Dealer-Account you can create 'Hotel/Hospital'-Accounts and register TVs.
 - You will need an API key (each hotel/hospital has it's own key) to use the SOAP calls. Can be requested at <https://philipshtv.supportsystem.com/>