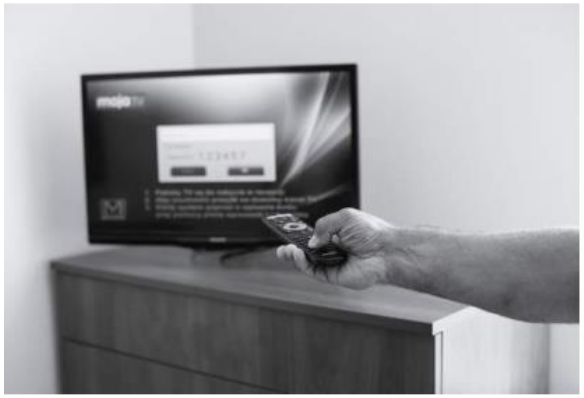
mychoice

Unique stand alone payment solution

No need for infrastructure



Case Study Poland (see annex)

Quote

- *By combining the innovative Philips professional TVs with our specially designed kiosk, we're able to offer the most sophisticated in-room entertainment solution on the market. From installation to access codes, we manage everything – allowing hospitals to earn extra revenue with very little effort.*

Filip Plawgo, CEO Neosystem

MyChoice – revenue solution for standalone TVs

Benefits:

- Works on standalone TVs, no system needed
- Significant revenues due to less cost

How?

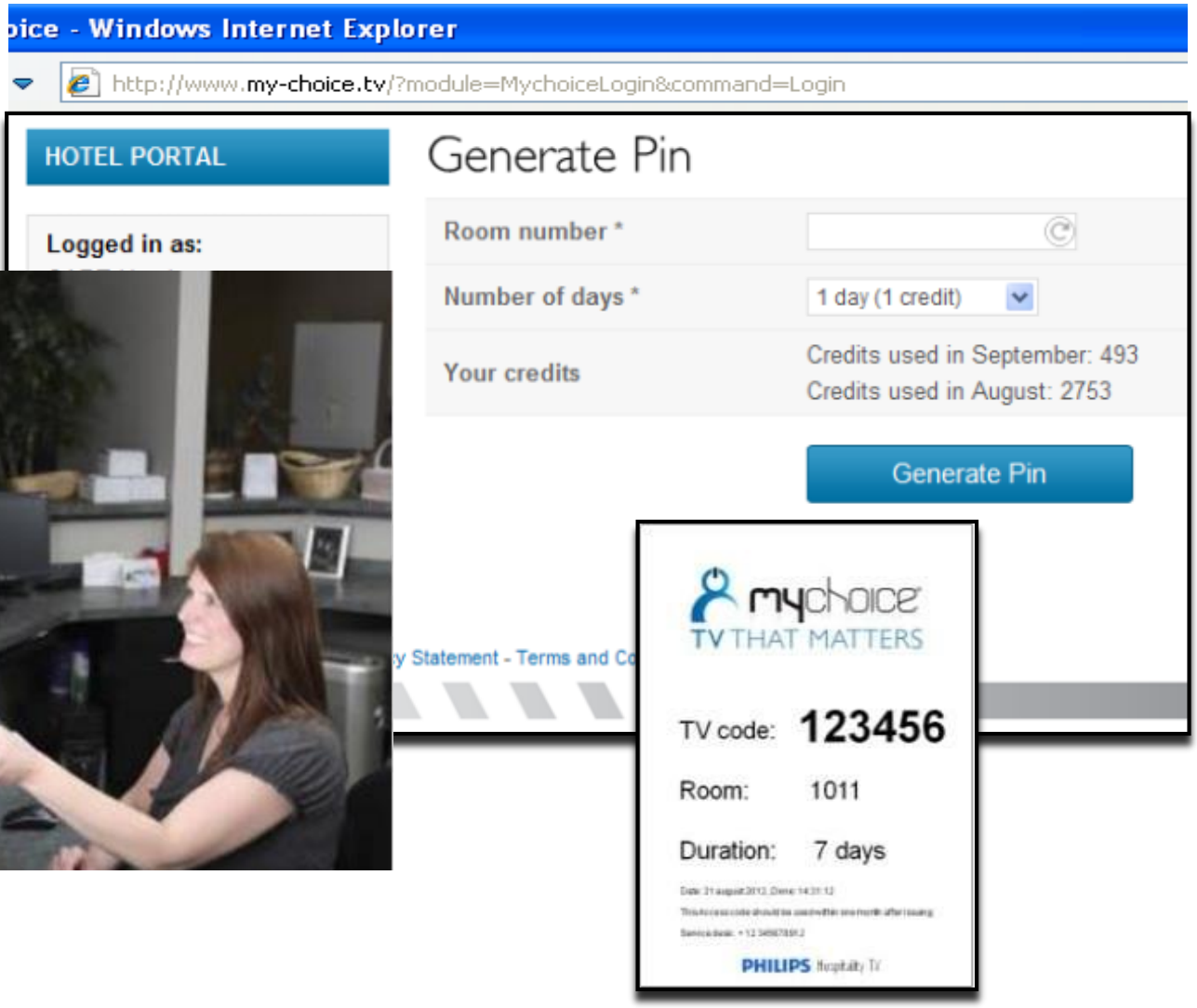
- Patient has to enter PIN-code to unlock the TV
- Works in every facility with existing infrastructure
- Only need to buy Philips Professional TV

1- How to get a PIN code ? - Kiosk

Print-out

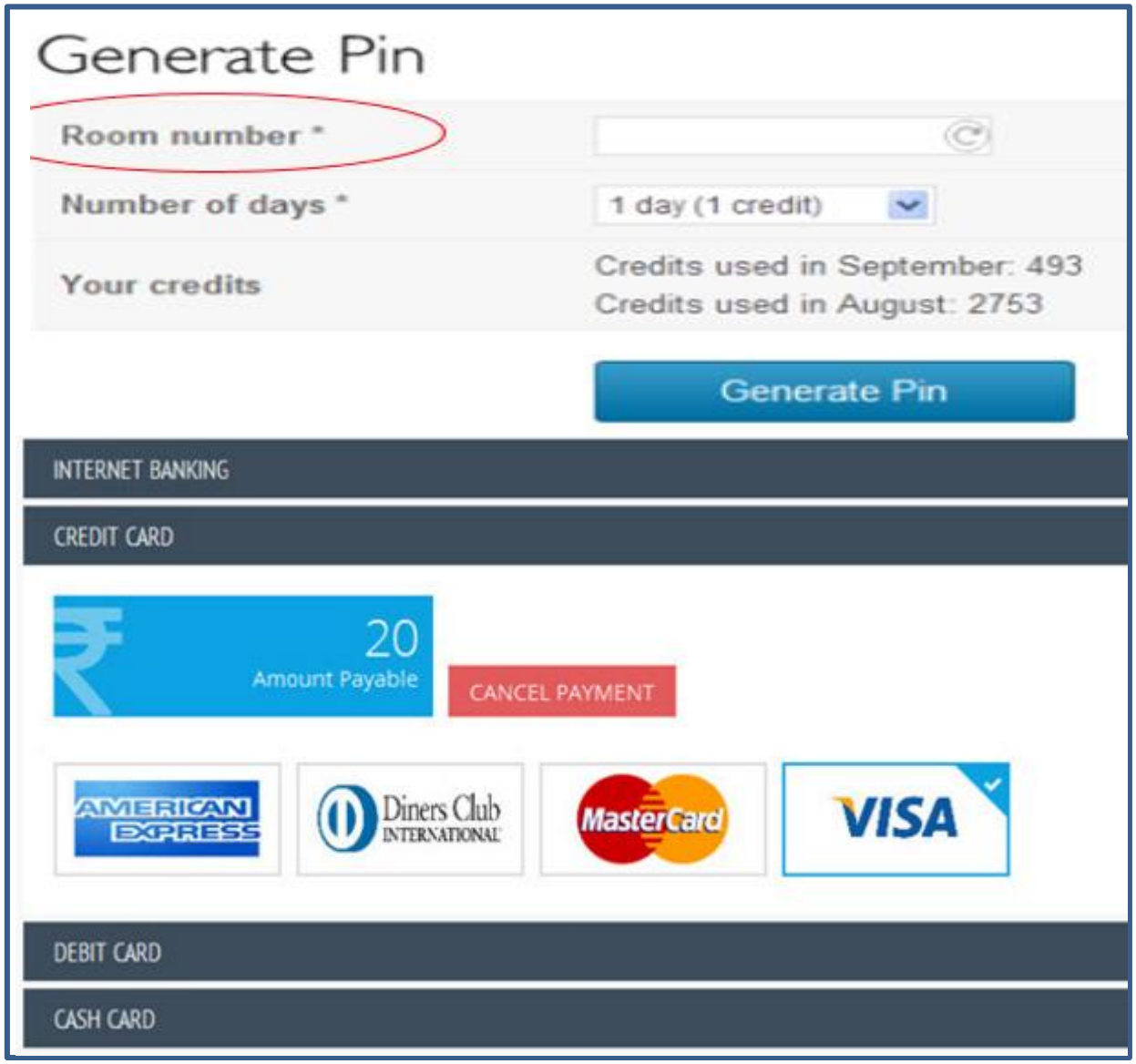
2- How to get a PIN code ? - Call Center

3- How to get a PIN code ? - Reception



Print-out

4- How to get a PIN code ? - Buy online



• PIN-code via dedicated internet access portal and pay on-line. (Solution to be provided by integrator)

What can be pin protected?

What ?	Why do you need it ?	Studio	Easy Suite	Media/ Sign.
		28x9	3010	5/7 010
All inputs (HDMI, AUX, USB, etc.)	Sell use of TV when using external sources (settop box, own content)	✗	✓	✓
TV APPS	Sell of internet services	✗	✗	✓
Multiple packages	Sell different channel packages (e.g.: Disney, international, sport, movie, adult)	✗	✓ 2	✓ 2

Installation and use

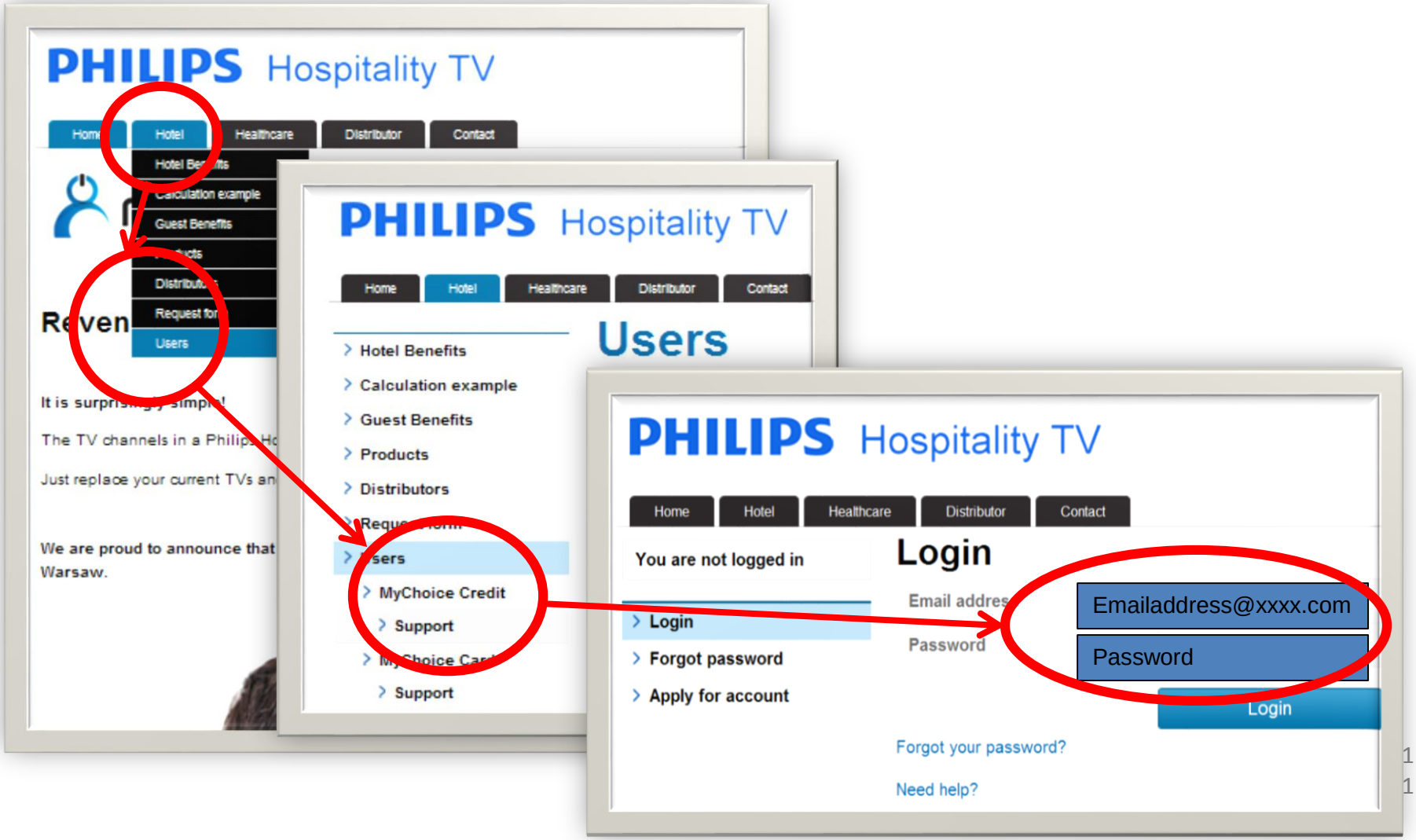
- MyChoice has two account levels:
  - PIN code account
    - Generates PIN-codes only
  - Dealer account
    - Rooms setup
    - Payment management

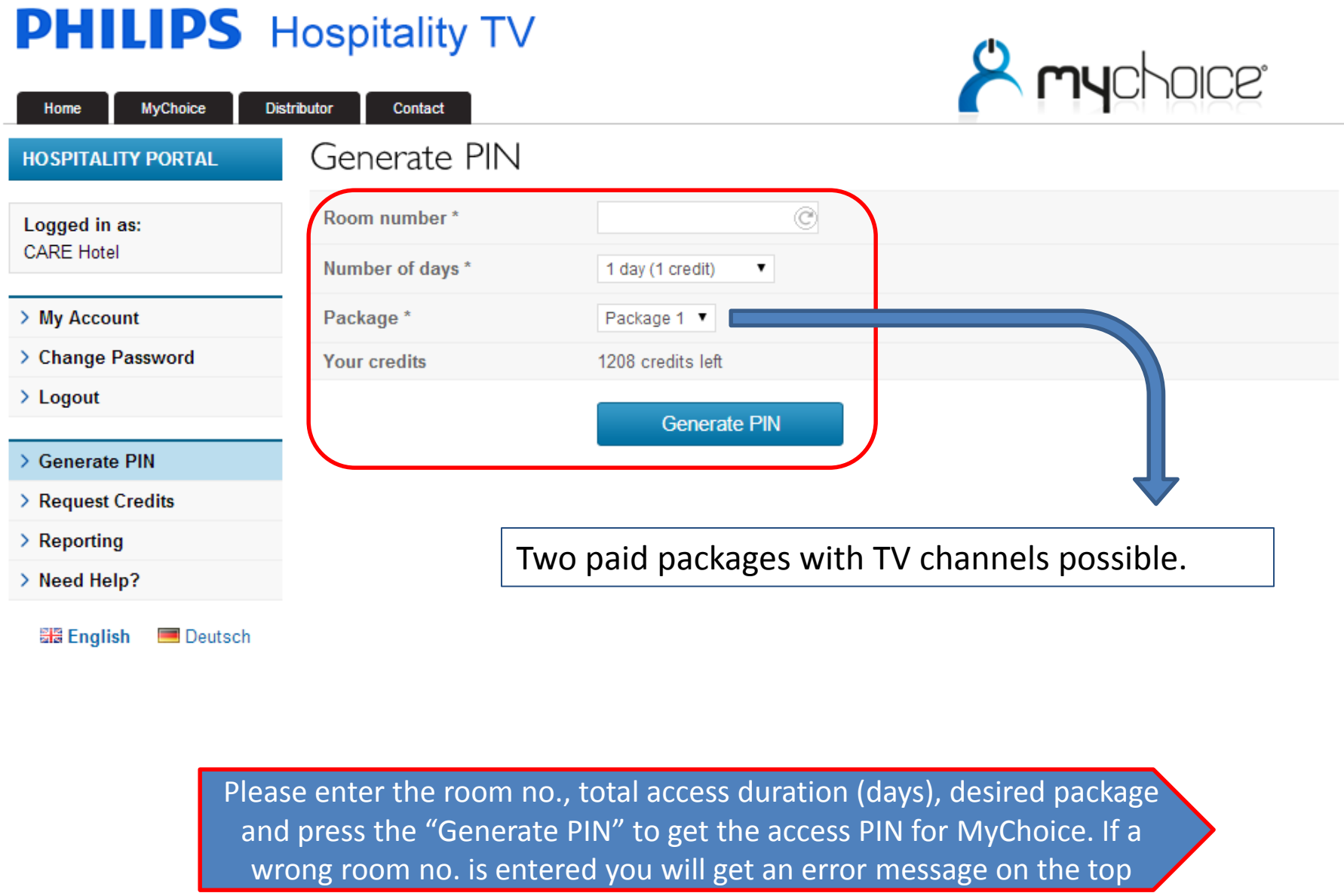
PIN code – account

For PIN code generation only

How does MyChoice website work ?

Step 1 : one time Log-in on the portal via www.my-choice.tv




PHILIPS Hospitality TV
Home
MyChoice
Distributor
Contact
mychoice
HOSPITALITY PORTAL
Logged in as:
CARE Hotel
My Account
Change Password
Logout
Generate PIN
Request Credits
Reporting
Need Help?
English
Deutsch
Generate PIN
Room number *
Number of days *
1 day (1 credit)
Package *
Package 1
Your credits
1208 credits left
Generate PIN
Two paid packages with TV channels possible.
Please enter the room no., total access duration (days), desired package and press the “Generate PIN” to get the access PIN for MyChoice. If a wrong room no. is entered you will get an error message on the top

PHILIPS Hospitality TV

mychoice

Home | MyChoice | Distributor | Contact

HOSPITALITY PORTAL

Logged in as:
CARE Hotel

- My Account
- Change Password
- Logout

- Generate PIN
- Request Credits
- Reporting
- Need Help?

English | Deutsch

Your PIN is:

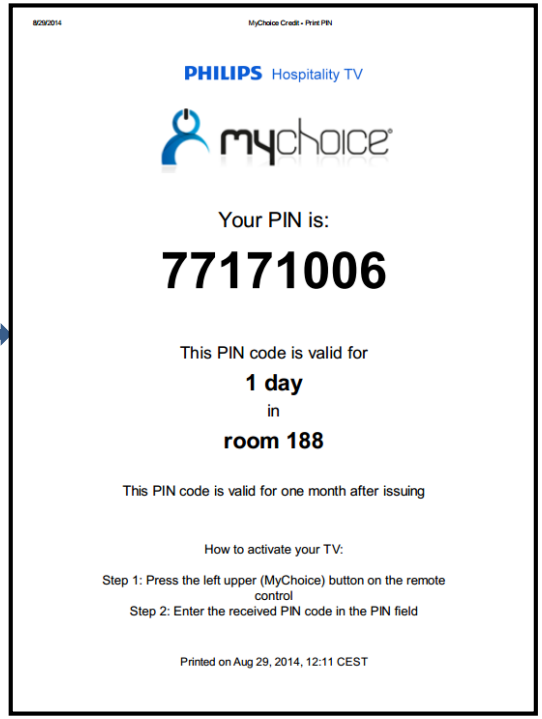
77171006

This PIN code is valid for **1 days** for the television in **room 188**

Print PIN sheet for guest

This PIN code is valid for one month after issuing.

You have now **1207 credits** left. Click here to request new credits.



8/29/2014 MyChoice Credit - Print PIN

PHILIPS Hospitality TV

mychoice

Your PIN is:

77171006

This PIN code is valid for
1 day
in
room 188

This PIN code is valid for one month after issuing

How to activate your TV:

Step 1: Press the left upper (MyChoice) button on the remote control
Step 2: Enter the received PIN code in the PIN field

Printed on Aug 29, 2014, 12:11 CEST

After clicking on “Generate PIN” you will get the unique PIN assigned to the room and duration selected .

Click on the “Print PIN sheet for guest”. It will create a PDF receipt as shown right which can be printed and given to the buyer

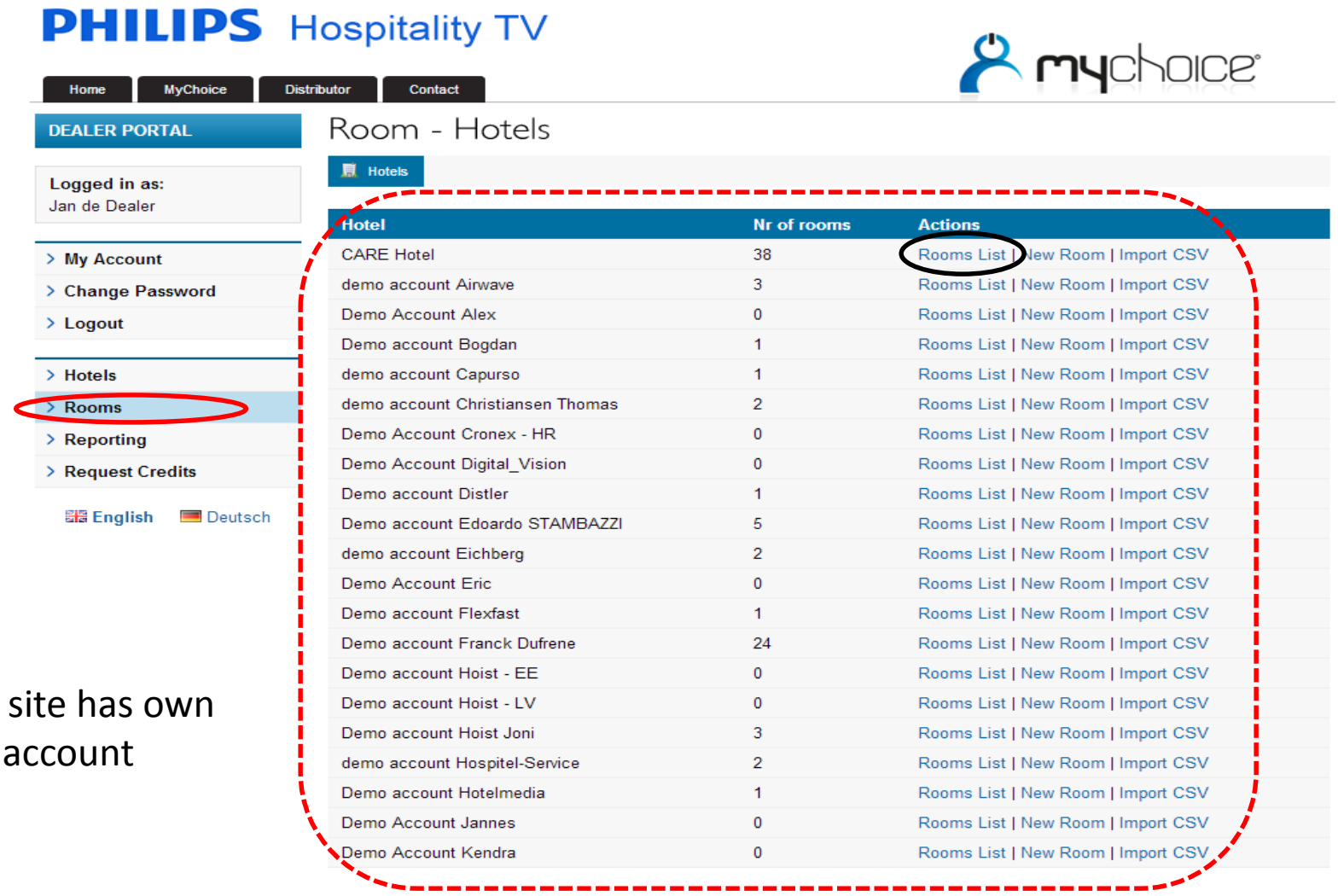
Dealer account:

Room - TV Management
Credit Management

Apply for Dealer -Account

New users please click here to create a new account

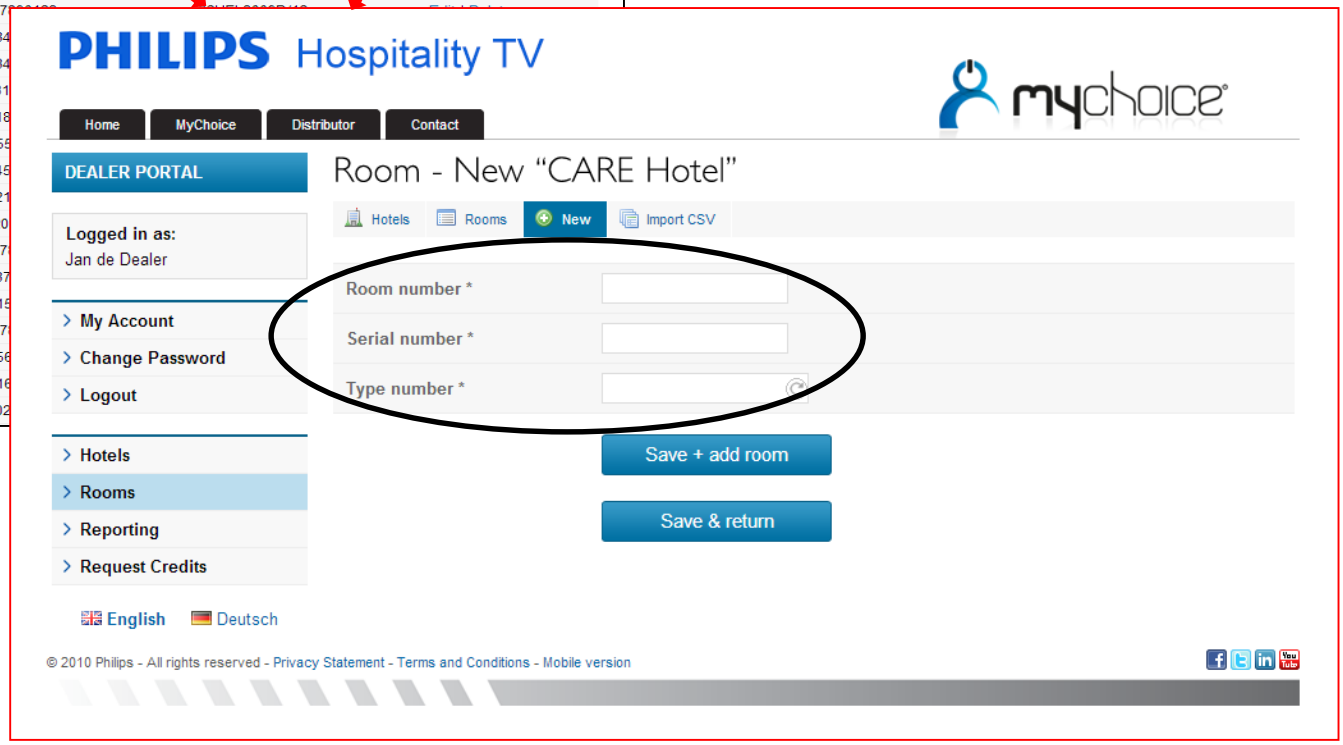
Enter your Log-in details (email address and Password) to enter into your existing account



Each site has own user account

Click on “Rooms” to access the list of all facilities with the details of total no. of rooms and options of actions

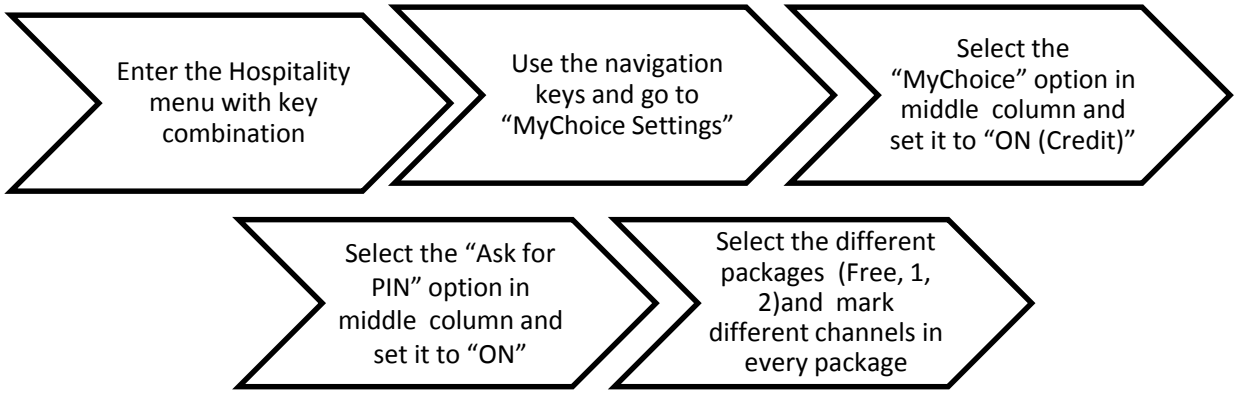
Select “Rooms - List” to have a view parameters of every room settings and also to Edit/Create New Room



Click on "New" to create and add a new room or "Edit|Delete" to modify existing settings of the room

On the room creation/modification page enter all the parameters for new room or edit the old parameters of existing room and press Save

Installing TV's to use Mychoice



While selecting channels under different packages, make sure you have at least one channel in Free package. [x] in front of channel name indicates that the channel is selected for that package.

Note Set up is different for different models. Pls use the installation manual of the TV

MyChoice Report Generation

PHILIPS Hospitality TV

mychoice

Home | MyChoice | Distributor | Contact

DEALER PORTAL

Logged in as:
Jan de Dealer

- My Account
- Change Password
- Logout

- Hotels
- Rooms
- Reporting
- Request Credits

English | Deutsch

Download Report

Hotel	CARE Hotel
Year	2014
Month	August

Download Report

CARE Hotel			
Room number	Number of days	Package	Date
127	1	2	2014-08-28 13:03
127	1	2	2014-08-28 13:09

Click on “Reporting” to get access to report generation. Select Facility and period once on the Reporting page and click “Download Report”

An excel report will be generated for selected facility and month, in above format to provide MyChoice business details

For more information visit: WWW.My-Choice.tv

THANKS

License fee

Pls contact our local sales office for more details

Case Study Poland

Neosystem's payment terminals division embraced Philips MyChoice TVs to create low-cost entertainment solution for Polish hospitals

Quote

By combining the innovative Philips professional TVs with our specially designed kiosk, we're able to offer the most sophisticated in-room entertainment solution on the market. From installation to access codes, we manage everything – allowing hospitals to earn extra revenue with very little effort.

Filip Plawgo, CEO Neosystem

FAST FACTS

Client	Neosystem
Location	Copernicus Hospital, Gdansk, Poland
Project	Upgrading in-room entertainment with MyChoice and Neosystem kiosk
Philips Products	19, 32 and 40-inch Philips professional televisions

Background

Neosystem has developed and managed payment solution systems for TV watching in the Polish market for the past twelve years. While it was originally specialized in the hotel sector, in recent years the company has expanded their focus to include hospitals and other healthcare facilities.

Using their technological background and market expertise, Neosystem's solutions offer superior in-room entertainment to patients while providing hospitals with low-maintenance revenue streams. Their easy to manage, all-in-one installations allow hospital staff to focus on healthcare, instead of being distracted by technology issues.

Challenge

Pay-per-view television isn't a new concept in Polish hospitals, but at many facilities, the technology urgently needs updating. Even today, it's not uncommon to see coin or banknote-operated CRT televisions in patient rooms.

While hospitals are keen to modernize their in-room entertainment, understandability their priorities often lie elsewhere. To make upgrading as painless as possible, hospitals need solutions that are affordable and easy to install, as well as user-friendly for patients. Additionally, healthcare institutions require low-maintenance systems to ensure that administrators don't spend time worrying about software updates or selling viewing credit.

Case Study Poland

Solution

In 2016, Neosystem reached an agreement with Copernicus Hospital in Gdansk, Poland to upgrade their in-room televisions. Based on their previous experience working with Philips, they knew that the EasySuite range with MyChoice would be an ideal option. But to maximize the convenience of the new system, Neosystem introduced an additional innovation: a standalone kiosk for purchasing viewing credit. Using cash, debit or credit cards patients (and their visitors) can purchase a unique access code from the kiosks to "unlock" the content on in-room TVs.

Neosystem has now installed 220 wall-mounted Philips TVs in standard rooms, as well as 16 bedside TVs which offer more convenience and privacy for patients. The television installation was accompanied by 6 kiosks.

Besides making patients more comfortable while they recover and offering the hospital an extra revenue stream, the new system requires very little involvement from the hospital's staff or IT department. Neosystem took care of the entire installation and manages all technical, access and content requirements, including creating the custom information channel for Copernicus and regularly checking the kiosks.

Benefits

Combined with Neosystem's kiosk, Philips professional TVs allowed Copernicus Hospital to easily implement a modern in-room entertainment solution. Just a few of the benefits include:

Better entertainment, more convenience: Patients now have access to a modern entertainment system with a wider variety of payment options.

Fast, affordable installation: Average installation takes two to four weeks, and doesn't require a new, complicated infrastructure or support from the hospital's IT staff.

Complete outsourcing, no maintenance: From installing the TVs and creating a custom information channel to emptying change from the kiosks, Neosystem takes care of everything.

New integration and revenue options: Besides extra revenue from TV viewing, the system offers the option to introduce other income generators, such as advertising. It can also be integrated with a range of other systems, including Wi-Fi and telecare devices.

Following their success at Copernicus Hospital, Neosystem has completed similar installations in other hospitals in Poland and Germany. The company is currently exploring opportunities for introducing their television/kiosk solution in related sectors, such as rehabilitation centers, hostels and hotels as well as entering other European countries.

Payment terminal integration

- A payment terminal takes over the manual process of getting the PIN code.

- Below the technical directions for integration with API-key:
  - For integration of external devices (kiosks) we have a SOAP service available for MyChoice. With this service it's possible to generate pincodes. You can find the service (both WSDL and documentation) at http://www.my-choice.tv/soap/service

  - You need a Dealer-Account on the MyChoice portal. You can request one using the following URL: http://preview.my-choice.tv/?module=MychoiceLogin&command=ApplyForAccount

  - When you have the Dealer-Account you can create 'Hotel/Hospital'-Accounts and register TVs.

  - You will need an API key (each hotel/hospital has it's own key) to use the SOAP calls. Can be requested at https://philipshtv.supportsystem.com/